

# JANUARY MARKETING BULLETIN



Welcome to the January edition of your Marketing Bulletin. We're Caterlink, your schools caterer. We want to let you know about the great offers, promotions, events and deals we have coming up this month - So, in January we have International Hot & Spicy Day, Veganuary, In season food hero Kale, Chinese New Year and the latest stop on your food journey is Destination Poland.

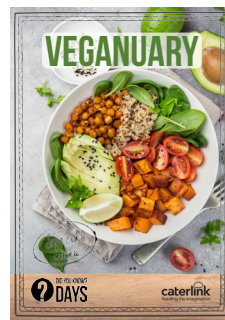
Meal deals, loyalty cards and product promotions throughout the month.

## INTERNATIONAL HOT & SPICY DAY



We will be turning up the heat on this very spicy day. Expect hot pots, spicy bean burgers, tikka, buffalo chicken wings and lots of salsa.

## VEGANUARY



With Veganism and its awareness becoming increasingly popular we embrace the month of January with a great selection of main meals, G&G including, Vegetable Chilli, Superfood Salads, Vegan Pizza, Banana Pancakes and even Burgers.

## DESTINATION: Poland



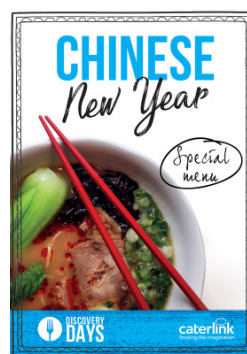
Pupils will be introduced to delicious food. We have some fantastic unique recipes for the pupils including Schnitzels, Rosot, Paczti & Chicken & Meatball Goulash

## Food Hero Kale



We all know that Kale is a superfood so we want to incorporate it into our food in delicious ways. Kale & chocolate brownies, kale soups and kale salads are just some of what we have in store.

## CHINESE NEW YEAR



We will be taking a Chinese themed twist for the year of the rat. Expect noodle bars, Sweet & sour sauces, spring rolls and lots of flavour!